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## Dr. Maureen A. Coyle, PhD

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Email: [macoyle@widener.edu](mailto:macoyle@widener.edu)

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2021	PhD, Basic & Applied Social Psychology, The Graduate Center, CUNY Advisor: Dr. Cheryl L. Carmichael
2015	MA, General Psychology, The New School for Social Research
2013	BA, Psychology, Pace University

### PROFESSIONAL APPOINTMENTS

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2022-Present	<b>Assistant Professor</b> , Psychology Department, Widener University
2021-2022	<b>Visiting Assistant Professor</b> , Psychology Department, Seton Hall University

### PUBLICATIONS

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1. **Coyle, M.A.**, Alexopoulos, C. (2023). 11. Online Dating and Relationship Formation. In *Research Handbook on Digital Sociology*, 195-210. Edward Elgar UK.
2. Carmichael, C.L., Goldberg, M.H., **Coyle, M.A.** (2021). Security Based Difference in Touch Behavior and its Relational Benefits. *Social Psychological and Personality Science*, 12(4), 550-560.
3. **Coyle, M.A.**, Carmichael, C.L. (2019). Perceived Responsiveness in Text Messaging: The Role of Emoji Use. *Computers in Human Behavior*, 99(1), 181-189.
4. Carmichael, C.L., Schwartz, A.M., **Coyle, M.A.**, & Goldberg, M.H. (2019). A Classroom Activity for Teaching Kohlberg's Theory of Moral Development. *Teaching of Psychology*, 46(1), 80-86.

### MANUSCRIPTS IN PREPARATION

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1. Bedeau, P., Carmichael, C.L., **Coyle, M.A.**, Shane, J. (in prep). In-person Versus Text Message Disclosure: Associations with Relationship Quality and the Role of Attachment Insecurity.
2. **Coyle, M.A.**, Carmichael, C.L. (in prep). Looking for My Boo: The Impact of Ghosting on Perceptions and Pursuit of Potential Partners.

### GRANTS & AWARDS

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2022	Golden Brain Award for Psychology Professor of the Year
2020-2021	Doctoral Student Research Grant, \$1,300
2019	Society for Personality and Social Psychology Media & Technology Preconference Complimentary Registration Award, \$95
2017-2018	PSC CUNY Research Award (60083-00 48), The Communication of Perceived Responsiveness through Text Message (co-PI with Cheryl Carmichael), \$3,323
2017	Brooklyn College Travel Award, \$1,200
2017	Graduate Center University Fellowship Travel Award, \$500

### MEDIA – EXPERT COMMENTARY

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Perkins, N. (2025, August 29). Reality TV fandom has reached peak toxicity. Stan culture is a big reason why. *HuffPost*. [https://www.huffpost.com/entry/reality-tv-toxic-fans-love-island-usa\\_n\\_68b0adede4b0bbcc3f8eaf1e](https://www.huffpost.com/entry/reality-tv-toxic-fans-love-island-usa_n_68b0adede4b0bbcc3f8eaf1e)

Reilly, K. (2025, March 25). Preferring to live life offline, these young people are practicing 'appstinance.' *Yahoo Life*. <https://www.yahoo.com/lifestyle/preferring-live-life-offline-young-113059369.html>

Simmons, C. (2024, July 24). 'They're allergic to context': Boomers' ominous texting habits keep giving their kids and grandkids heart attacks. *We Got This Covered*. <https://wegotthiscovered.com/social-media/theyre-allergic-to-context-boomers-ominous-texting-habits-keep-giving-their-kids-and-grandkids-heart-attacks/>

Daniel, K. (2024, March 29). Can social media filters harm mental and emotional health? *Get Me Giddy*. <https://getmegiddy.com/social-media-filters-mental-health>

Garrison, C. (2024, January 22). How to deal with social media envy: Three experts weigh in. *True You Journal*. [https://www.truity.com/blog/how-deal-social-media-envy-three-experts-weigh?vgo\\_ee=hGd6adf5fyJATE1DHmdXAqbpUy0XUkrce9AG1PDOI38AkW8YrKEQ%3D%3D%3A2jMhf57yUTarzV5Gqfjku6XiyXZOdKN](https://www.truity.com/blog/how-deal-social-media-envy-three-experts-weigh?vgo_ee=hGd6adf5fyJATE1DHmdXAqbpUy0XUkrce9AG1PDOI38AkW8YrKEQ%3D%3D%3A2jMhf57yUTarzV5Gqfjku6XiyXZOdKN)

Cheong, C., Lane, B. (2023, August 4). Lizzo built an image that created a unique relationship with fans. But this phenomenon could also lead to her downfall. *In the Know*. <https://www.insider.com/lizzo-lawsuit-fans-shocked-news-experts-explain-2023-8>

Mather, K. (2023, June 26). Shein's Influencer Brand Trip Backfires. *In the Know*. <https://www.intheknow.com/post/shein-brand-trip-2023-dani-carbonari/>

Broadwater, A. (2023, March 13). Do You Text Your Grandkids? Read This Before Accidentally Making a Big Mistake. *HuffPost*. [https://www.huffpost.com/entry/texting-generational-differences\\_1\\_63f8db81e4b0cab1fa2ea16](https://www.huffpost.com/entry/texting-generational-differences_1_63f8db81e4b0cab1fa2ea16)

Mastrocola, K. (2023, February 13). "Ouch! I've been ghosted" *Women's World*. 26.

Mather, K. (2023, January 25). Are Influencer Beauty Trips Even Effective Anymore? *In the Know*. <https://www.intheknow.com/post/dubai-beauty-influencer-trip-alix-earle/>

Adubato, S. (Host) (2022, March 10). *Impact of Social Media on Children's Mental Health* [television interview]. PBS Think Tank. <https://www.pbs.org/video/maureen-a-coyle-phd-seton-hall-university-talks-about-rxjqld/>

Blue, C. (Host) (2021, October 20). *The Ghastly Impact of Being Ghosted* [audio podcast]. Association for Psychological Science's Under the Cortex. <https://www.psychologicalscience.org/news/releases/utc-2021-being-ghosted.html>

## DEPARTMENTAL TALK

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2023	<i>Can't Even Get a Text Back: Navigating Vague Text Conversations</i> , Widener University
2021	<i>Looking for My Boo: The Impact of Ghosting on Perceptions and Pursuit of Potential Partners</i> , Seton Hall University

## PAPER PRESENTATIONS (\* indicates undergraduate co-author)

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Rivera Amaral, A.\*, Trone, C.\*, **Coyle, M.A.** (2025, March). "You're Playing Like a Girl": A Look at Sexist Behaviors in Gaming. Paper presented at Widener University Honors Week. Chester, PA.

**Coyle, M.A., Warholic, A.\*** (2024, July). *No Love at First Swipe: College Students' Reasons for Not Using Online Dating*. Paper presented at the biennial meeting of the International Association for Relationship Research. Boston, MA.

Warholic, A.\*, **Coyle, M.A.** (2024, July). *Swipe Right for Diversity: Investigating Online Dating Across Genders, Sexualities, and Races*. Paper presented at the biennial meeting of the International Association for Relationship Research. Boston, MA.

Warholic, A.\*, **Coyle, M.A.** (2024, March). *Matching Colors: The Digital Dance of Romance Across Races and Sexualities*. Paper presented at Widener University Honors Week. Chester, PA.

**Coyle, M.A.** (2023, June). *No Boo for You: What Do People Do After Being Ghosted?* Paper presented at the International Association for Relationship Research meeting on the dark side of relationships. Tuscaloosa, AL.

**Coyle, M.A.** (2023, February). *What to Do When Things Fall Through: Responses to Unsuccessful Online Dating*. Paper presented at the Close Relationships Preconference at the annual meeting of the Society for Personality and Social Psychology. Atlanta, GA.

Carmichael, C.L., Goldberg, M.H., & **Coyle, M.A.** (2022, July). *Affectionate Touch as a Nonverbal Signal of Responsiveness*. Paper presented virtually at the biennial meeting of the International Association for Relationship Research.

**Coyle, M.A., Carmichael, C.L.** (2021, May). *Looking for My Boo: Regulatory Focus Affects Online Daters' Expectations of Success and Desire for Partner Pursuit After Being Ghosted*. Paper presented virtually at the annual meeting of the Association for Psychological Science.

**Coyle, M.A., Carmichael, C.L.** (2021, May). *Connect or Protect: The Impact of Regulatory Focus on Importance and Desire for Connection After Being Ghosted*. Paper presented virtually at the 6 College Conference hosted by Columbia University.

**Coyle, M.A., Carmichael, C.L.** (2020, June). *The Good, the Bad, and the Emoji: How Emoji Use Affects Impression Formation Among Unacquainted Dyads*. Paper was to be presented at the bi-annual meeting of the Society for Interpersonal Theory and Research. Seattle, WA. (conference canceled due to COVID-19)

**Coyle, M.A.** (2019, October). *Self-Fulfilling Prophecy in Student Groups*. Teaching activity presented at the Graduate Student Teaching Association's 10<sup>th</sup> Annual Pedagogy Day at the Graduate Center, CUNY. New York, NY.

Carmichael, C.L., Goldberg, M.H., **Coyle, M.A.** (2019, February). *Security Based Differences in Touch Behavior and Its Benefits*. Paper presented at the annual meeting of the Society for Social and Personality Psychology. Portland, OR.

**Coyle, M.A., Carmichael, C.L.** (2018, July). *The Double-Edged Sword of Emoji Use in Response to Self-Disclosures in Text Messages*. Paper presented at the biennial meeting of the International Association for Relationship Research. Fort Collins, CO.

**Coyle, M.A., Carmichael, C.L.** (2017, November). *Connecting Through Text Message: The Effect of Emojis on Perceived Responsiveness*. Paper presented at the Digital Intimacies symposium at Royal Melbourne Institute of Technology University. Melbourne, AU.

**Coyle, M.A.**, Carmichael, C.L. (2017, June). *Emojis as Indicators of Perceived Responsiveness in Text Messages*. Paper presented at the International Association for Relationship Research meeting on interdependence, interaction, and relationships. Syracuse, NY.

**Coyle, M.A.**, Garcia, A., Henry, A., Janusz, J. (2013, March). *The Influence of Video Viewing on Food Choices in College Students*. Symposium presented at the annual meeting of the Eastern Psychological Association. New York, NY.

#### **POSTER PRESENTATIONS** (\* indicates undergraduate co-author)

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Rivera Amaral, A.\*, Trone, C.\*, **Coyle, M.A.** (2025, April). *"You're Playing Like a Girl": A Look at Sexist Behaviors in Gaming*. Poster presented at the annual Widener University Student Project Day. Chester, PA.

Potts, K.\*, **Coyle, M.A.** (2024, April). *Social Media Usage and Well-Being in the Shadow of the Pandemic*. Poster presented at the annual Widener University Student Project Day. Chester, PA.

Warholic, A.\*, Nitti, V.\*, Trone, C.\*, Rivera Amaral, A.\*, **Coyle, M.A.** (2024, April). *Boo Who? Widener Students' Reactions to Being Ghosted*. Poster presented at the annual Widener University Student Project Day. Chester, PA.

Gore, J.\*, Nitti, V.\*, Rosen, A.\*, Trone, C.\*, Warholic, A.\*, **Coyle, M.A.** (2023, September). *Online Dating Is A Scam: Widener Students' Perceptions of Online Dating*. Poster presented at the 2023 Summer Undergraduate Research and Creative Activities Symposium. Chester, PA.

Reyes, A.\*, Potts, K.\*, **Coyle, M.A.** (2023, September). *Widener Students Activity Study: The Association Between Social Media Use and Well-Being*. Poster presented at the 2023 Summer Undergraduate Research and Creative Activities Symposium. Chester, PA.

Gore, J.\*, Nitti, V.\*, Rosen, A.\*, Warholic, A.\*, **Coyle, M.A.** (2023, April). *What to Do Without a Boo: Responses to Being Ghosted*. Poster presented at the annual Widener University Student Project Day. Chester, PA.

**Coyle, M.A.**, Carmichael, C.L. (2022, February). *Looking for My Boo: The Role of Regulatory Focus on Importance and Desire for Connection After Being Ghosted*. Poster virtually presented at the annual meeting of the Society for Social and Personality Psychology.

**Coyle, M.A.**, Carmichael, C.L. (2021, June). *Connect or Protect: How Regulatory Focus Impacts Importance and Desire for Partner Pursuit After Being Ghosted*. Poster virtually presented at the biennial meeting of the Society for Interpersonal Theory and Research.

**Coyle, M.A.**, Carmichael, C.L. (2021, February). *More Than Words: Actor and Partner Effects of Emotional Convergence in iMessage Conversations*. Poster virtually presented at the annual meeting of the Society for Personality and Social Psychology.

Manijaah, F.\*, Ashraf, M.\*, Bedeau, P.\*, **Coyle, M.A.**, Carmichael, C.L. (2021, February). *Exploring Communication Accommodation in Text Message Conversations*. Poster virtually presented at the annual meeting of the Society for Personality and Social Psychology.

**Coyle, M.A.,** Carmichael, C.L. (2021, February). *Finding My Boo: Mate Pursuit Strategies After Being Ghosted*. Poster virtually presented at the Psychology of Media & Technology preconference at the annual meeting of the Society for Personality and Social Psychology.

**Coyle, M.A.,** Carmichael, C.L. (2020, May). *It's All in How You Say It: Sender's Emoji Use Affects Impression Formation in Initial iMessage Interactions*. Poster virtually presented at the Virtual Poster Showcase of the Association for Psychology Science.

**Coyle, M.A.,** Carmichael, C.L. (2019, July). *The Generational Differences in Perceptions of Emoji Use in Text Messages*. Poster presented at the International Association for Relationship Research meeting on applied relationships. Brighton, UK.

Carmichael, C.L., **Coyle, M.A.** (2019, July). *The Effects of Emoji Use on Interpersonal Evaluations and Reflected Appraisal*. Poster presented at the International Association for Relationship Research meeting on applied relationships. Brighton, UK.

**Coyle, M.A.,** Carmichael, C.L. (2019, June). *The Effects of Convergent Emoji Use on Positive Impressions in Text Messaging*. Poster presented at the biennial meeting of the Association for Research in Personality. Grand Rapids, MI.

**Coyle, M.A.** (2019, February). *Maybe Emojis Are Not Worth 1,000 Words: Examining Perceptions of Connection in Text Messages*. Poster presented at the Media & Technology Preconference at the annual meeting of the Society for Personality and Social Psychology. Portland, OR.

Carmichael, C.L. & **Coyle, M.A.** (2018, June). *Security Based Differences in Touch Behavior & Its Benefits*. Poster presented at the Cancer Research Summit at Brooklyn College. Brooklyn, NY.

**Coyle, M.A.,** Carmichael, C.L. (2018, March). *#Election2016: How Importance of Politics Predicted Presidential Election-Relevant Posts on Social Media*. Poster presented at the annual meeting of the Society for Personality and Social Psychology. Atlanta, GA.

**Coyle, M.A.,** Carmichael, C.L. (2018, March). *The Paralinguistic Nature of Emojis in Text Messaging*. Poster presented at the Media & Technology Preconference at the annual meeting of the Society for Personality and Social Psychology. Atlanta, GA.

Winfield, J.\*, **Coyle, M.A.,** Carmichael, C. L. (2017, May). *The Expression of Understanding, Validation, and Care Through Text Message with and without Emojis*. Poster presented at the 27<sup>th</sup> Annual Science Research Day at Brooklyn College. Brooklyn, NY.

Goldberg, D.\*, Kasavi, O.\*, Safdieh, G.\*, **Coyle, M.A.,** Carmichael, C.L. (2017, May). *The Effects of Emoji Use on Perceived Responsiveness After Positive and Negative Event Disclosures*. Poster presented at the 27<sup>th</sup> Annual Science Research Day at Brooklyn College. Brooklyn, NY.

**Coyle, M.A.,** Carmichael, C.L., Hardin, C.D. (2017, January). *#Engaged or #Influenced: Predictors of Social Media Responses to Terrorist Attacks*. Poster presented at the annual meeting of the Society for Personality and Social Psychology. San Antonio, TX.

## **SPECIALIZED TRAINING & CERTIFICATES**

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2020 Collecting Social Media Data Course Certificate, SAGE Campus

2020 Writing Across the Curriculum Certificate, Kingsborough Community College, CUNY

**RESEARCH EXPERIENCE**

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2022-Present	<b>Principal Investigator</b> , First Impressions, Relationships, and Social Technologies (FIRST) Lab, Widener University
2020-2021	<b>Graduate Researcher</b> , National Science Foundation CAREER Award (BCS-1944445). <i>Modeling Responsive Relationship Behavior: Channels of Communication, Social Benefits, and Mechanisms of Action</i> . (PI: Cheryl Carmichael), Brooklyn College, CUNY
2017-2021	<b>Lab Manager</b> , Health, Emotion, and Relationships Team (HEART) Lab, Brooklyn College, CUNY

**TEACHING EXPERIENCE**

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2022-Present	Widener University Courses: Introduction to Psychology, LGBTQ+ Psychology, Psychology of Social Media, Research Design w/ Laboratory, Social Psychology, Senior Research, Supervised Research
2021-2022	Seton Hall University Courses: Industrial-Organizational Psychology, Psychology of Media & Technology, Laboratory Research Experience, Senior Seminar
2016-2021	Brooklyn College Courses: Experimental Psychology, Psychology of Media & Technology, Social Psychology
2015	ShiLi Learning Solutions Course: Advanced Placement Statistics

**MENTORING EXPERIENCE**

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**Senior Research (PSY 409, PSY 410) Faculty Advisor**

2025-2026	Maria Cerrato, Widener University Emily McHenry, Widener University Laura Wallon, Widener University
2024-2025	Angelica Rivera Amaral, Widener University Cole Trone, Widener University

**Supervised Research (PSY 270, PSY 271) Faculty Advisor**

2024	Kathryn Potts, Widener University
2023-2024	Abby Warholic, Widener University

**Summer Undergraduate Research and Creative Activities (SURCA) Faculty Advisor**

2025	Maria Cerrato, Widener University Kadie Kultus, Widener University Karr Small, Widener University Gabriella Tolassi, Widener University
2023	Jayla Gore, Widener University Victoria Nitti, Widener University Kathryn Potts, Widener University Angelica Reyes, Widener University Alexis Rosen, Widener University Cole Trone, Widener University Abby Warholic, Widener University

**Undergraduate Research Assistant Faculty Mentor**

2022-2023 Jayla Gore, Widener University  
 Victoria Nitti, Widener University  
 Alexis Rosen, Widener University  
 Abby Warholic, Widener University

**Laboratory Research Experience Faculty Advisor**

2022 Paola Amato, Seton Hall University  
 Jillian Hoff, Seton Hall University  
 Aliya Morgan, Seton Hall University  
 Rachel Servidio, Seton Hall University  
 Elizabeth Tuche, Seton Hall University

**Student Sponsor Partners Mentor**

2017-2020 Milagros Fernandez, Bishop Kearney High School

**Honors Credit for Regular Course Faculty Advisor**

2021 Dil Afroze, Brooklyn College  
 2019 Dil Afroze, Brooklyn College  
 Jessica Betancourt, Brooklyn College Macaulay Honors Program  
 2017 Julieann Ramphal, Brooklyn College  
 2016 Rebecca Kurtz, Brooklyn College Macaulay Honors Program

**Undergraduate Honors Thesis Faculty Advisor** (co-advised with Dr. Cheryl L. Carmichael)

2017-2018 Acadia Branch, Brooklyn College Macaulay Honors Program  
 Tanveen Dhallu, Brooklyn College Macaulay Honors Program  
 Marielle Salem, Brooklyn College Macaulay Honors Program  
 Natalie Sidaoui, Brooklyn College Macaulay Honors Program  
 2016-2017 Dana Goldberg, Brooklyn College Macaulay Honors Program  
 Odette Kasavi, Brooklyn College Macaulay Honors Program  
 Gloria Safdieh, Brooklyn College Macaulay Honors Program

**Bridges to Baccalaureate Scholars Faculty Advisor** (co-advised with Dr. Cheryl L. Carmichael)

2018 Audrey Powell, Brooklyn College  
 Daisy Salas, Brooklyn College  
 2017 Jermaine Fairweather, Brooklyn College  
 Nazish Ghulam, Brooklyn College  
 Ebeny Santana, Brooklyn College

**National Science Foundation Research Experiences for Undergraduates Faculty Advisor** (co-advised with Dr. Cheryl L. Carmichael)

2020 Schaila Reyes, Brooklyn College  
 2017 Jonathan Winfield, Stony Brook University

**SERVICE ACTIVITIES***Service to Profession*

2023-Present **Awards Committee Member**, International Association for Relationship Research (IARR)  
 2023-Present **Editorial Board Member**, *Journal of Social and Personal Relationships*  
 2024-Present **Ad-Hoc Reviewer**, *Personal Relationships*

2023-Present **Ad-Hoc Reviewer**, *Comprehensive Results in Social Psychology*  
 2023-Present **Ad-Hoc Reviewer**, *Journal of Nonverbal Behavior*  
 2022-Present **Ad-Hoc Reviewer**, *Journal of Social Psychology*  
 2020-Present **Ad-Hoc Reviewer**, *Cyberpsychology, Behavior, and Social Networks*  
 2019-Present **Ad-Hoc Reviewer**, *Computers in Human Behavior*  
 2019-2023 **Ad-Hoc Reviewer**, *Journal of Social and Personal Relationships*  
 2020 **Conference Proposal Reviewer**, American Psychological Association

*Service to Widener University*

2025-Present **Chair**, Faculty Council Technology and Instructional Resources Committee  
 2025-Present **Member**, Advising Task Force  
 2024-Present **Advisory Committee Member**, Gender, Women, & Sexuality Studies  
 2024-Present **Assessment Coordinator**, College of Arts and Sciences  
 2023-Present **Member**, Institutional Review Board  
 2023-Present **Co-Faculty Advisor**, Psi Chi (International Honor Society in Psychology)  
 2024-2025 **Chair**, Arts & Sciences Technology and Instructional Resources Committee  
 2022-2024 **Founder & Developer**, Social Media Ambassador Training Program  
 2022-2024 **At-Large Member**, Arts & Sciences Technology and Instructional Resources Committee  
 2022-2024 **Social Science Representative**, Curriculum and Planning Committee  
 2022-2023 **Secretary**, Psychology Department

*Service to Seton Hall University*

2021-2022 **Member**, Diversity, Equity, Inclusion Committee  
 2021-2022 **Member**, Experiential Learning Taskforce

*Service to The Graduate Center, CUNY*

2017-2021 **Doctoral Student Representative**, Basic & Applied Social Psychology  
 2016-2017 **Doctoral Student Representative**, Election Committee Graduate Council

*Service to Brooklyn College, CUNY*

2017-2019 **Workshop Leader**, “How to Write APA-Style Research Papers”  
 2017-2019 **Workshop Panelist**, “How to Get into Graduate School”

## **PROFESSIONAL MEMBERSHIPS**

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American Psychological Association (APA)

APA Division 2: Teaching of Psychology

APA Division 8: Personality & Social Psychology

APA Division 46: Society for Media Psychology & Technology

International Association for Relationship Research (IARR)

Psi Chi, International Honor Society in Psychology

Society for Personality and Social Psychology (SPSP)