
Dr. Maureen A. Coyle, PhD

Email: macoyle@widener.edu

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| 2021 | PhD, Basic & Applied Social Psychology, The Graduate Center, CUNY Advisor: Dr. Cheryl L. Carmichael |
| 2015 | MA, General Psychology, The New School for Social Research |
| 2013 | BA, Psychology, Pace University |

PROFESSIONAL APPOINTMENTS

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| 2022-Present | Assistant Professor , Psychology Department, Widener University |
| 2021-2022 | Visiting Assistant Professor , Psychology Department, Seton Hall University |

PUBLICATIONS

1. **Coyle, M.A.**, Alexopoulos, C. (2023). 11. Online Dating and Relationship Formation. In *Research Handbook on Digital Sociology*, 195-210. Edward Elgar UK.
2. Carmichael, C.L., Goldberg, M.H., **Coyle, M.A.** (2021). Security Based Difference in Touch Behavior and its Relational Benefits. *Social Psychological and Personality Science*, 12(4), 550-560.
3. **Coyle, M.A.**, Carmichael, C.L. (2019). Perceived Responsiveness in Text Messaging: The Role of Emoji Use. *Computers in Human Behavior*, 99(1), 181-189.
4. Carmichael, C.L., Schwartz, A.M., **Coyle, M.A.**, & Goldberg, M.H. (2019). A Classroom Activity for Teaching Kohlberg's Theory of Moral Development. *Teaching of Psychology*, 46(1), 80-86.

GRANTS & AWARDS

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| 2022 | Golden Brain Award for Psychology Professor of the Year |
| 2020-2021 | Doctoral Student Research Grant, \$1,300 |
| 2019 | Society for Personality and Social Psychology Media & Technology Preconference Complimentary Registration Award, \$95 |
| 2017-2018 | PSC CUNY Research Award (60083-00 48), The Communication of Perceived Responsiveness through Text Message (co-PI with Cheryl Carmichael), \$3,323 |
| 2017 | Brooklyn College Travel Award, \$1,200 |
| 2017 | Graduate Center University Fellowship Travel Award, \$500 |

MEDIA – EXPERT COMMENTARY

Cheong, C., Lane, B. (2023, August 4). *Lizzo built an image that created a unique relationship with fans. But this phenomenon could also lead to her downfall.* In the Know.

<https://www.insider.com/lizzo-lawsuit-fans-shocked-news-experts-explain-2023-8>

Mather, K. (2023, June 26). *Shein's Influencer Brand Trip Backfires.* In the Know.

<https://www.intheknow.com/post/shein-brand-trip-2023-dani-carbonari/>

Broadwater, A. (2023, March 13). *Do You Text Your Grandkids? Read This Before Accidentally Making a Big Mistake.* HuffPost. https://www.huffpost.com/entry/texting-generational-differences_1_63f8db81e4b0cab1fa2ea16

Mastrocola, K. (2023, February 13). "Ouch! I've been ghosted" *Women's World*. 26.

Mather, K. (2023, January 25). *Are Influencer Beauty Trips Even Effective Anymore?* In the Know. <https://www.intheknow.com/post/dubai-beauty-influencer-trip-alix-earle/>

Aduabato, S. (Host) (2022, March 10). *Impact of Social Media on Children's Mental Health* [television interview]. PBS Think Tank. <https://www.pbs.org/video/maureen-a-coyle-phd-seton-hall-university-talks-about-rxjqld/>

Blue, C. (Host) (2021, October 20). *The Ghastly Impact of Being Ghosted* [audio podcast]. Association for Psychological Science's Under the Cortex. <https://www.psychologicalscience.org/news/releases/utc-2021-being-ghosted.html>

DEPARTMENTAL TALK

- 2023 *Can't Even Get a Text Back: Navigating Vague Text Conversations*, Widener University
- 2021 *Looking for My Boo: The Impact of Ghosting on Perceptions and Pursuit of Potential Partners*, Seton Hall University

PAPER PRESENTATIONS

Coyle, M.A. (2023, June). *No Boo for You: What Do People Do After Being Ghosted?* Paper presented at the International Association for Relationship Research meeting on the dark side of relationships. Tuscaloosa, AL.

Coyle, M.A. (2023, February). *What to Do When Things Fall Through: Responses to Unsuccessful Online Dating*. Paper presented at the Close Relationships Preconference at the annual meeting of the Society for Personality and Social Psychology. Atlanta, GA.

Carmichael, C.L., Goldberg, M.H., & **Coyle, M.A.** (2022, July). *Affectionate Touch as a Nonverbal Signal of Responsiveness*. Paper presented virtually at the biennial meeting of the International Association for Relationship Research.

Coyle, M.A., Carmichael, C.L. (2021, May). *Looking for My Boo: Regulatory Focus Affects Online Daters' Expectations of Success and Desire for Partner Pursuit After Being Ghosted*. Paper presented virtually at the annual meeting of the Association for Psychological Science.

Coyle, M.A., Carmichael, C.L. (2021, May). *Connect or Protect: The Impact of Regulatory Focus on Importance and Desire for Connection After Being Ghosted*. Paper presented virtually at the 6 College Conference hosted by Columbia University.

Coyle, M.A., Carmichael, C.L. (2020, June). *The Good, the Bad, and the Emoji: How Emoji Use Affects Impression Formation Among Unacquainted Dyads*. Paper was to be presented at the bi-annual meeting of the Society for Interpersonal Theory and Research. Seattle, WA. (conference canceled due to COVID-19)

Coyle, M.A. (2019, October). *Self-Fulfilling Prophecy in Student Groups*. Teaching activity presented at the Graduate Student Teaching Association's 10th Annual Pedagogy Day at the Graduate Center, CUNY. New York, NY.

Carmichael, C.L., Goldberg, M.H., **Coyle, M.A.** (2019, February). *Security Based Differences in Touch Behavior and Its Benefits*. Paper presented at the annual meeting of the Society for Social and Personality Psychology. Portland, OR.

Coyle, M.A., Carmichael, C.L. (2018, July). *The Double-Edged Sword of Emoji Use in Response to Self-Disclosures in Text Messages*. Paper presented at the biennial meeting of the International Association for Relationship Research. Fort Collins, CO.

Coyle, M.A., Carmichael, C.L. (2017, November). *Connecting Through Text Message: The Effect of Emojis on Perceived Responsiveness*. Paper presented at the Digital Intimacies symposium at Royal Melbourne Institute of Technology University. Melbourne, AU.

Coyle, M.A., Carmichael, C.L. (2017, June). *Emojis as Indicators of Perceived Responsiveness in Text Messages*. Paper presented at the International Association for Relationship Research meeting on interdependence, interaction, and relationships. Syracuse, NY.

Coyle, M.A., Garcia, A., Henry, A., Janusz, J. (2013, March). *The Influence of Video Viewing on Food Choices in College Students*. Symposium presented at the annual meeting of the Eastern Psychological Association. New York, NY.

POSTER PRESENTATIONS (* indicates undergraduate co-author)

Gore, J.*, Nitti, V.*, Rosen, A.*, Trone, C.*, Warholc, A.*, **Coyle, M.A.** (2023, September). *Online Dating Is A Scam: Widener Students' Perceptions of Online Dating*. Poster presented at the 2023 Summer Undergraduate Research and Creative Activities Symposium. Chester, PA.

Reyes, A.*, Potts, K.*, **Coyle, M.A.** (2023, September). *Widener Students Activity Study: The Association Between Social Media Use and Well-Being*. Poster presented at the 2023 Summer Undergraduate Research and Creative Activities Symposium. Chester, PA.

Gore, J.*, Nitti, V.*, Rosen, A.*, Warholc, A.*, **Coyle, M.A.** (2023, April). *What to Do Without a Boo: Responses to Being Ghosted*. Poster presented at Widener University Student Project Day. Chester, PA.

Coyle, M.A., Carmichael, C.L. (2022, February). *Looking for My Boo: The Role of Regulatory Focus on Importance and Desire for Connection After Being Ghosted*. Poster virtually presented at the annual meeting of the Society for Social and Personality Psychology.

Coyle, M.A., Carmichael, C.L. (2021, June). *Connect or Protect: How Regulatory Focus Impacts Importance and Desire for Partner Pursuit After Being Ghosted*. Poster virtually presented at the bi-annual meeting of the Society for Interpersonal Theory and Research.

Coyle, M.A., Carmichael, C.L. (2021, February). *More Than Words: Actor and Partner Effects of Emotional Convergence in iMessage Conversations*. Poster virtually presented at the annual meeting of the Society for Personality and Social Psychology.

Manijaah, F.*, Ashraf, M.*, Bedeau, P.*, **Coyle, M.A.**, Carmichael, C.L. (2021, February). *Exploring Communication Accommodation in Text Message Conversations*. Poster virtually presented at the annual meeting of the Society for Personality and Social Psychology.

Coyle, M.A., Carmichael, C.L. (2021, February). *Finding My Boo: Mate Pursuit Strategies After Being Ghosted*. Poster virtually presented at the Psychology of Media & Technology preconference at the annual meeting of the Society for Personality and Social Psychology.

Coyle, M.A., Carmichael, C.L. (2020, May). *It's All in How You Say It: Sender's Emoji Use Affects Impression Formation in Initial iMessage Interactions*. Poster virtually presented at the Virtual Poster Showcase of the Association for Psychology Science.

Coyle, M.A., Carmichael, C.L. (2019, July). *The Generational Differences in Perceptions of Emoji Use in Text Messages*. Poster presented at the International Association for Relationship Research meeting on applied relationships. Brighton, UK.

Carmichael, C.L., **Coyle, M.A.** (2019, July). *The Effects of Emoji Use on Interpersonal Evaluations and Reflected Appraisal*. Poster presented at the International Association for Relationship Research meeting on applied relationships. Brighton, UK.

Coyle, M.A., Carmichael, C.L. (2019, June). *The Effects of Convergent Emoji Use on Positive Impressions in Text Messaging*. Poster presented at the biennial meeting of the Association for Research in Personality. Grand Rapids, MI.

Coyle, M.A. (2019, February). *Maybe Emojis Are Not Worth 1,000 Words: Examining Perceptions of Connection in Text Messages*. Poster presented at the Media & Technology Preconference at the annual meeting of the Society for Personality and Social Psychology. Portland, OR.

Carmichael, C.L. & **Coyle, M.A.** (2018, June). *Security Based Differences in Touch Behavior & Its Benefits*. Poster presented at the Cancer Research Summit at Brooklyn College. Brooklyn, NY.

Coyle, M.A., Carmichael, C.L. (2018, March). *#Election2016: How Importance of Politics Predicted Presidential Election-Relevant Posts on Social Media*. Poster presented at the annual meeting of the Society for Personality and Social Psychology. Atlanta, GA.

Coyle, M.A., Carmichael, C.L. (2018, March). *The Paralinguistic Nature of Emojis in Text Messaging*. Poster presented at the Media & Technology Preconference at the annual meeting of the Society for Personality and Social Psychology. Atlanta, GA.

Winfield, J.*, **Coyle, M.A.**, Carmichael, C. L. (2017, May). *The Expression of Understanding, Validation, and Care Through Text Message with and without Emojis*. Poster presented at the 27th Annual Science Research Day at Brooklyn College. Brooklyn, NY.

Goldberg, D.*, Kasavi, O.*, Safdieh, G.*, **Coyle, M.A.**, Carmichael, C.L. (2017, May). *The Effects of Emoji Use on Perceived Responsiveness After Positive and Negative Event Disclosures*. Poster presented at the 27th Annual Science Research Day at Brooklyn College. Brooklyn, NY.

Coyle, M.A., Carmichael, C.L., Hardin, C.D. (2017, January). *#Engaged or #Influenced: Predictors of Social Media Responses to Terrorist Attacks*. Poster presented at the annual meeting of the Society for Personality and Social Psychology. San Antonio, TX.

SPECIALIZED TRAINING & CERTIFICATES

2020 Collecting Social Media Data Course Certificate, SAGE Campus

2020 Writing Across the Curriculum Certificate, Kingsborough Community College, CUNY

RESEARCH EXPERIENCE

2022-Present **Principal Investigator**, First Impressions, Relationships, and Social Technologies (FIRST) Lab, Widener University

- 2020-2021 **Graduate Researcher**, National Science Foundation CAREER Award (BCS-1944445). *Modeling Responsive Relationship Behavior: Channels of Communication, Social Benefits, and Mechanisms of Action*. (PI: Cheryl Carmichael), Brooklyn College, CUNY
- 2017-2021 **Lab Manager**, Health, Emotion, and Relationships Team (HEART) Lab, Brooklyn College, CUNY

TEACHING EXPERIENCE

- 2022-Present Widener University
Courses: Introductory Psychology, Psychology of Social Media, Social Psychology, Supervised Research
- 2021-2022 Seton Hall University
Courses: Industrial-Organizational Psychology, Senior Seminar, Psychology of Media & Technology, Laboratory Research Experience
- 2016-2021 Brooklyn College
Courses: Social Psychology, Psychology of Media & Technology, Experimental Psychology
- 2015 ShiLi Learning Solutions
Course: Advanced Placement Statistics

MENTORING EXPERIENCE

Supervised Research Faculty Advisor

- 2024-Present Kathryn Potts, Widener University
- 2023-Present Abby Warholic, Widener University

Summer Undergraduate Research and Creative Activities (SURCA) Faculty Advisor

- 2023 Jayla Gore, Widener University
Victoria Nitti, Widener University
Kathryn Potts, Widener University
Angelica Reyes, Widener University
Alexis Rosen, Widener University
Cole Trone, Widener University
Abby Warholic, Widener University

Undergraduate Research Assistant Faculty Mentor

- 2022-2023 Jayla Gore, Widener University
Victoria Nitti, Widener University
Alexis Rosen, Widener University
Abby Warholic, Widener University

Laboratory Research Experience Faculty Advisor

- 2022 Paola Amato, Seton Hall University
Jillian Hoff, Seton Hall University
Aliya Morgan, Seton Hall University
Rachel Servidio, Seton Hall University
Elizabeth Tuche, Seton Hall University

Student Sponsor Partners (SSP) Mentor

- 2017-2020 Milagros Fernandez, Bishop Kearney High School

Honors Credit for Regular Course Faculty Advisor

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| 2021 | Dil Afroze, Brooklyn College |
| 2019 | Dil Afroze, Brooklyn College |
| | Jessica Betancourt, Brooklyn College Macaulay Honors Program |
| 2017 | Julieann Ramphal, Brooklyn College |
| 2016 | Rebecca Kurtz, Brooklyn College Macaulay Honors Program |

Undergraduate Honors Thesis Faculty Advisor (co-advised with Dr. Cheryl L. Carmichael)

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| 2017-2018 | Acadia Branch, Brooklyn College Macaulay Honors Program |
| | Tanveen Dhallu, Brooklyn College Macaulay Honors Program |
| | Marielle Salem, Brooklyn College Macaulay Honors Program |
| | Natalie Sidaoui, Brooklyn College Macaulay Honors Program |
| 2016-2017 | Dana Goldberg, Brooklyn College Macaulay Honors Program |
| | Odette Kasavi, Brooklyn College Macaulay Honors Program |
| | Gloria Safdieh, Brooklyn College Macaulay Honors Program |

Bridges to Baccalaureate Scholars Faculty Advisor (co-advised with Dr. Cheryl L. Carmichael)

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| 2018 | Audrey Powell, Brooklyn College |
| | Daisy Salas, Brooklyn College |
| 2017 | Jermaine Fairweather, Brooklyn College |
| | Nazish Ghulam, Brooklyn College |
| | Ebeny Santana, Brooklyn College |

National Science Foundation Research Experiences for Undergraduates (REU) Faculty Advisor (co-advised with Dr. Cheryl L. Carmichael)

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| 2020 | Schaila Reyes, Brooklyn College |
| 2017 | Jonathan Winfield, Stony Brook University |

SERVICE ACTIVITIES

Service to Profession

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| 2023-Present | Awards Committee Member, International Association for Relationship Research (IARR) |
| 2023-Present | Editorial Board Member, <i>Journal of Social and Personal Relationships</i> |
| 2023-Present | Ad-Hoc Reviewer, <i>Comprehensive Results in Social Psychology</i> |
| 2023-Present | Ad-Hoc Reviewer, <i>Journal of Nonverbal Behavior</i> |
| 2022-Present | Ad-Hoc Reviewer, <i>Journal of Social Psychology</i> |
| 2020-Present | Ad-Hoc Reviewer, <i>Cyberpsychology, Behavior, and Social Networks</i> |
| 2019-Present | Ad-Hoc Reviewer, <i>Computers in Human Behavior</i> |
| 2019-2023 | Ad-Hoc Reviewer, <i>Journal of Social and Personal Relationships</i> |
| 2020 | Conference Proposal Reviewer, American Psychological Association (APA) |

Service to Widener University

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| 2023-Present | Institutional Review Board Member |
| 2023-Present | Psi Chi Co-Faculty Advisor |
| 2022-Present | Curriculum and Planning Committee Social Science Representative |
| 2022-Present | Social Media Ambassador Training Program Founder & Developer |
| 2022-Present | Arts & Sciences Technology and Instructional Resources Committee (TIRC) |
| | At-Large Member |
| 2022-2023 | Psychology Department Secretary |

Service to Seton Hall University

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| 2021-2022 | Diversity, Equity, Inclusion Committee Member |
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2021-2022 Experiential Learning Taskforce Member

Service to The Graduate Center, CUNY

2017-2021 Basic & Applied Social Psychology Doctoral Student Representative

2016-2017 Election Committee, Graduate Council Doctoral Student Representative

Service to Brooklyn College, CUNY

2017-2019 “How to Write APA-Style Research Papers” Workshop Leader

2017-2019 “How to Get into Graduate School” Workshop Panelist

PROFESSIONAL MEMBERSHIPS

American Psychological Association (APA)

 APA Division 2: Teaching of Psychology

 APA Division 8: Personality & Social Psychology

 APA Division 46: Society for Media Psychology & Technology

Association for Research in Personality (ARP)

International Association for Relationship Research (IARR)

Psi Chi Honor Society

Social for Interpersonal Theory and Research (SITAR)

Society for Personality and Social Psychology (SPSP)